Set External Stocking Flag

PROGRAM NAME: YPSTKSET

MENU OPTION TITLE: Set External Stocking Flag

MAIN MODULE: EXTERNAL MAILING LIST

HELP KEY ACTIVE: YES

PROGRAM OVERVIEW

This program allows you to set the stocking flag to <Y> for individual external customers. This may be useful information when marketing to these customers by giving you the ability to segregate storefront customers from non storefront customers. The program does not show you any external customers that are matched up with the live customer database.

Since you will need to work from a zip code that is valid, you may want to print out the listing of unmatched external customers {YPPRTRPT} to work from. This will give you all unmatched external customers by zip code order, saving you the time of going through countless zip codes. The stocking flag information is printed out on the report.

You may want to have a policy that when it is determined that an external customer is a store, the flag is set in this program immediately. The other choice is to track it manually on the printout of unmatched external customers and then allow a data entry clerk to key it into the system.

PROGRAM OPERATION

ENTER ZIP CODE TO VIEW: When you enter past the zip code, a list of all unmatched external customers will display showing the business name, phone number, address, and the stocking flag. You can highlight the customer you want to set the flag to yes, and press the enter key.

SET THIS BUSINESS AS STOCKING DEALER (Y/N)? <N>